



Yearbook Rubric Academics Double Page Spread

Student Name: _____ Page #s and
Label: _____

Captions	Possible Points	Points Earned
<ul style="list-style-type: none"> Creative kickers (mini headline) in designated font for each picture 	5	
<ul style="list-style-type: none"> Two sentences (present then past tense) or at least one clear complete sentence describing the action. 	10	
<ul style="list-style-type: none"> All captions identify the people by grade, first, and last name 	10	
<ul style="list-style-type: none"> Captions are formatted in designated font 6, 8, or 10. 	2.5	
Pictures		
<ul style="list-style-type: none"> Page has a dominant photo that captures the essence of the page 	10	
<ul style="list-style-type: none"> Pictures show action and emotion (Action in photos are not redundant – variety in action/perspective) 	5	
<ul style="list-style-type: none"> Photos address a variety of student interests 	5	
Copy		
<ul style="list-style-type: none"> The main copy tells the story of the page, uses facts and is relevant to the theme and headline. 	5	
<ul style="list-style-type: none"> The copy is formatted in Times New Roman font in either 12 or 10. 	2.5	
Headline		
<ul style="list-style-type: none"> The headline is in the designated font and coordinates with the dominant photo and tells the story. 	5	
Color		
<ul style="list-style-type: none"> The page uses the designated color scheme. 	2.5	
<ul style="list-style-type: none"> Additional color is pulled from the pictures. 	5	
Other		
<ul style="list-style-type: none"> The folio number (page number is correct). At least one of the pages uses the designated folio. 	5	
<ul style="list-style-type: none"> At least some captions have special quotes. 	2.5	
<ul style="list-style-type: none"> The original template is honored. 	2.5	
Mechanics		

• No spelling errors.	5	
• No fragments or run-ons.	5	
Academics Specific		
• The packages/sidebars relate and are thoughtful.	5	
• Covers many different students in different grades.	5	
• ALL photo images are tagged in image library.	2.5	

Total: _____